



PO Box 2374  
Revelstoke, BC  
V0E2S0  
[info@bikerevelstoke.org](mailto:info@bikerevelstoke.org)  
[www.bikerevelstoke.org](http://www.bikerevelstoke.org)

# LETTER OF UNDERSTANDING

## FOR MEDIA/MARKETING

COMPANY NAME	
CONTACT PERSON	
EMAIL	
PHONE	
COMPANY WEBSITE	

PROPOSED DATE OF SHOOT/EVENT	TOTAL AMOUNT OWING (\$250 per shoot)
1	
2	
3	
4	
TOTAL	

*\*If over four dates, please include a full list as an addendum to this application.*

*Please review the following:*

1. The company/individual conducting the shoot (photo and/or video) acknowledges this document is strictly a Letter of Understanding (LOU) between the company/individual and the Revelstoke Cycling Association. Permits are to be sought out through Recreation Sites and Trails British Columbia (RSTBC).
2. This LOU covers all video and photo shoots for commercial content creation or marketing any brand or product on RCA-managed trails on Mount Macpherson, Boulder Mountain, Frisby Ridge, and Sunnyside. All commercial activities regardless of sport are covered by this LOU.



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3. The media company/individual must provide full details of the proposed shoot/event for the RCA to review.
4. The company/individual must ensure the shoot date(s) is not in conflict with other events.
5. The company/individual agrees to pay a \$250 fee per shoot or an annual permit of \$500.
6. Usage fees to be paid in full upon arrival. Payment can be made by cheque or e-transfer (preferred). Please arrange payment with the club's executive director at [ed@bikerevelstoke.org](mailto:ed@bikerevelstoke.org) once your submission has been approved.
7. RCA will be named as Revelstoke Cycling Association to the "additional insured" on any Comprehensive General Liability policy.
8. **No shuttling** of Mt. Macpherson trails is permitted.
9. The company/individual acknowledges the RCA will bring any violation of this agreement to the attention of RSTBC with a request that the current operator permit is revoked and future commercial land use permits on RCA trails are not provided to company/individual.

By signing this document, you are confirming that you have read and understood the above policies of the Revelstoke Cycling Association.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

FOR RCA USE ONLY:

Received by:

Date:

Confirmed: